

INNOVATION CONFERENCE

MAY 15 2019

- 8:30 - 9:30** Registration
- 9:30 - 10:00** Opening words (Lord Mayor of Ulm Gunter Czisch)
- 10:00 - 10:15** The spirit of the School of Design (HfG) - Alexander Wetzig, former building mayor in Ulm
- 10:15 - 12:00** How can co-creation shape our future? The way of working with smart sustainable solutions and making a difference in collaboration.
– Andera Gadeib, Online enthusiast and full-blooded entrepreneur. Her passion is the digital world, innovation, future-oriented education and especially entrepreneurship.
- 12:00 - 12:15** *Coffee break*
- 12:15 - 12:30** DA-SPACE: What have we done? What did we achieve?
– Sabrina Richter, Lead Partner
- 12:30 - 13:00** Winning Pitches of the local DA-SPACE Open Innovation Labs. Teams of the DA-SPACE Open Innovation Labs will present their results at the conference. They will show what ideas can emerge from an Open Innovation Lab.
- 13:00 - 14:00** *Lunch Break*
- 14:00 - 14:20** Digital Innovation meets Tradition
– Kathrin Günther, Head of Business Unit Digital Solutions, Uhlmann Pac-Systeme GmbH & Co. KG
- 14:20 - 15:00** Panel discussion: Using Open Innovation - An exchange of experience between business, science and students
- 15:00 - 15:15** Transferability of the DA-SPACE Methodology: Bosnia and Herzegovina
- 15:15 - 15:30** *Coffee break*
- 15:30 - 16:20** Panel discussion: How can politics support open innovation and entrepreneurship?
- 16:20 - 16:30** Lessons learned – What are your next steps in the next 100 days?
- From 16:30** Farewell with following conclusion and networking